Eye Center South
Eye Care Today Destin

Spring 2023

EYE CARE TODAY

Advances in eye care. Connections to experts.

PROFESSIONAL EXCELLENCE
OD MD
THROUGH COOPERATION

SAVE THE DATE FOR 35TH ANNUAL SEMINAR, FEBRUARY 10 – 12, 2024!

Thank you to all who attended the 34th Annual Eye Education Foundation Continuing Education Symposium. It was an overwhelming success! We received great feedback on the new location, speakers, and overall event quality. More than 130 Optometrists from throughout the Southeast attended this year's event.

We look forward to celebrating the 35th Annual Seminar together with a "Looking Back to the 80s" theme to honor when Eye Education Foundation was founded. We will return to the Sandestin Hilton Resort & Golf Club for our Saturday evening Gala event and will relax the dress code to invite your best 80s attire! We will also ditch the band for a DJ to spin our few 80s tunes! More details to come. Stay tuned to our website and Facebook page for frequent updates.

CHECK OUT THESE VIDEOS FROM THE 34TH ANNUAL EVENT!

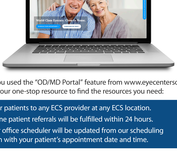
Follow us on Facebook @EyeEducationFoundation for updates throughout the year.

CLINIC NEWS

OD HOTLINE FOR REFERRALS

To serve you better, we've launched an OD Hotline to expedite intake of your patient referrals. When your call is auto-answered by the Call Center in Dothan, and you begin to hear the 'on-hold' message, press "4." This will prioritize your call to be answered first so we can quickly assist you with getting your patient scheduled. Our goal is to make the patient referral process fast and easy, and to ensure your patient has all the information they need for their upcoming appointment with one of our providers. We thank you for your continued partnership and support.

OD/MD PORTAL IS NOW LIVE!



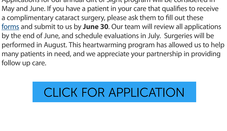
Have you used the "OD/MD Portal" feature from www.eyecentersouth.net? This is your one-stop resource to find the resources you need:

- Refer patients to any ECS provider at any ECS location.
- Online patient referrals will be fulfilled within 24 hours.
- Your office scheduler will be updated from our scheduling team with your patient's appointment date and time.

ECS-DESTIN WINS "BEST IN DESTIN" AWARD FOR 6TH YEAR IN A ROW

Eye Center South-Destin was honored to win the 2023 "Best in Vision Care" award by VIP Destin Magazine Best in Destin Awards. We have been honored with this distinction for six years in a row! We appreciate each of our OD-Partners in the Destin and surrounding communities that help us earn this vote of confidence from the community.

BEST IN DESTIN
VIP MAGAZINE 2023 WINNER



ANNUAL GIFT OF SIGHT EVENT IS APPROACHING!

Applications for our annual Gift of Sight program will be considered in May and June. If you have a patient in your care that qualifies to receive a complimentary cataract surgery, please ask them to fill out these forms and submit to us by **June 30**. Our team will review all applications by the end of June, and schedule evaluations in July. Surgeries will be performed in August. This heartwarming program has allowed us to help many patients in need, and we appreciate your partnership in providing follow up care.

CLICK FOR APPLICATION

PHYSICIAN NEWS

DR. S. HEERSINK 1ST IN ALABAMA TO OFFER NEW APTHERA IOL

Dr. Sebastian Heersink is the first surgeon in Alabama to offer the Aptherа IOL to his cataract patients, performing two cases on March 6th, 2023. "We are committed to providing the latest technology to our patients. It's exciting to offer a new solution to patients to get extended depth of focus with this new lens option." -Sebastian Heersink, MD.

Sebastian B. Heersink, M.D.
Cataract & Laser Refractive Surgeon & Cornea Specialist

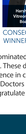
Click here to learn more about Aptherа IOL

BRYANT AND SEN WIN TOP DOCTOR AWARDS

CASTLE CONNOLLY TOP DOCTORS

Richard W. Bryant, M.D.
Cosmetic & Reconstructive Surgeon, Board Certified

CONSECUTIVE YEAR WINNER SINCE 2014



Hardie A. Sen, M.D.
Vitreoretinal Surgeon, Board Certified

CONSECUTIVE YEAR WINNER SINCE 2017

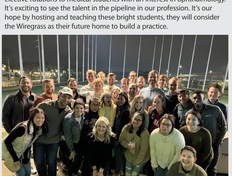
Castle Connolly Top Doctors are peer-nominated, and thoroughly vetted by a physician-led research team. These doctors are best-in-class healthcare providers, embodying excellence in clinical care as well as interpersonal skills. Castle Connolly Top Doctors represent the top 7% of all U.S. practicing physicians. We congratulate each of them on this distinguished achievement.

STAFF NEWS & MILESTONES

PAYING IT FORWARD!

Tennille Finch, Sr. Associate Administrator and Ashley Dunn, Director of Education and Training recently hosted UAB Heersink School of Medicine Ophthalmology Residents and Students at a Top Golf social event in Birmingham, AL.

Eye Center South is committed to the next generation of MDs specializing in Ophthalmology. We continue to offer externships and elective rotations to medical students with an interest in ophthalmology. It's exciting to see the talent in the pipeline in our profession. It's our hope by hosting and teaching these bright students, they will consider the Wiregrass as their future home to build a practice.



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